

Message Text

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PAGE 01 BEIRUT 02863 231427Z
ACTION NEA-11

INFO OCT-01 ISO-00 EB-08 /020 W
-----088300 231843Z /46
R 231238Z MAY 78
FM AMEMBASSY BEIRUT
TO USDOC WASHDC
INFO SECSTATE WASHDC 8057

UNCLAS BEIRUT 2863

E.O. 11652: N/A
TAGS: BBSR, LE
SUBJECT: WTDR ONLY: ART FONCTIONNEL SAL

REF: USDOC OM OF APRIL 18, 1978

1. LEBANON
- OFFICE USE: 2. 504 3. NA 4. 01
5. ART FONCTIONNEL SAL
6. P.O. BOX 6642, GEFINOR CENTER, CLEMENCEAU ST.
7. BEIRUT
8. CONTACT: NICOLAS M. TRAD
9. TITLE: CHAIRMAN AND GM
10. PHONE: 350720 (3 LINES) 11. TELEX: NA
12. CABLE: ARFON, BEIRUT
13. ESTABL: 1967 14. EMP. 17 15. SIZE: MEDIUM
16. REPUTATION: Y-GOOD 17. REP. DATE: 05/78
- OFFICE USE: 18: NA 19. NA 20. X 21. NA 22. NA

23A. FIRM ACTS AS MANUFACTURER, RETAILER AND EXPORTER OF
WOODEN AND METAL HOUSEHOLD AND OFFICE FURNITURES, LOCALLY
MANUFACTURED UNDER A LICENSE FROM KNOLL INTERNATIONAL INC.,
320 PARK AVENUE, NEW YORK, N.Y. 10022. IT ALSO ACTS AS INTERIOR
DECORATION CONTRACTOR.

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24. FOREIGN SALES: LEBANON AND OTHER ARAB COUNTRIES.

25. FINANCIAL REFS: BANQUE G. TRAD (CREDIT LYONNAIS); BANQUE
NATIONAL DE PARIS (INTERCONTINENTAL); BOTH IN BEIRUT.

26. TRADE REF: KNOLL INTERNATIONAL INC., 320 PARK AVENUE,

NEW YORK, N.Y. 10022.

27. FOREIGN FIRMS REPRESENTED: AGENT OF KNOLL INTERNATIONAL INC., 320 PARK AVENUE, NEW YORK, N.Y. 10022 FOR FURNITURE (WITH LICENSING AGREEMENT), ACQUIRED 1967. ALSO DEALS AND IMPORTS FURNITURE COMPONENTS FROM US AND EUROPEAN FIRMS.

28. POST EVALUATION: THIS FIRM IS AMONG THE LEADING LEBANESE MANUFACTURERS OF WOODEN AND METAL HOUSEHOLD AND OFFICE FURNITURES UNDER LICENSE FROM KNOLL INTERNATIONAL INC., NEW YORK CITY WITH HEAD OFFICES AND A LARGE SHOWROOM AND RETAIL STORE IN THE GEFINOR CENTER, A PRESTIGIOUS ADDRESS IN THE HAMRA AREA OF THE CITY. FIRM OPERATES AS A JOINT-STOCK COMPANY WITH A FULLY PAID IN CAPITAL OF 700,000 LEBANESE POUNDS (US DOLLAR EQUALS LL. 2.95). FIRM'S SHARE HOLDERS WHO ARE REPUTABLE AND PRUDENT BUSINESSMEN WITH LONG BUSINESS EXPERIENCE ARE: NICOLAS M. TRAD, SENIOR SHAREHOLDER, CHAIRMAN AND GM; CLAUDE JALLAD; RIZKALLA THABET; RAFIC SIDNAWI AND KHALIL E. FAKHOURY. LOCAL BANKING AND BUSINESS SOURCES REPORT THAT THE FIRM IS ACTIVE, COMPETENT IN ITS BUSINESS, MEETS ITS OBLIGATIONS PROMPTLY AND ENJOYS A GOOD BUSINESS AND FINANCIAL REPUTATION. FIRM'S PRODUCTION AND SALES ABILITY ARE CONSIDERED GOOD. FIRM IS RECOMMENDED AS A TRADE CONTACT FOR U.S. FIRMS. INFORMATION INCLUDED IN THIS REPORT WAS COLLECTED FROM BANK, BUSINESS SOURCES AND THE FIRM ITSELF.

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29. PREP: MOHAMMED O. SUKKAR APPR: TAIN P. TOMPKINS
LANE

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Message Attributes

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Review Media Identifier:
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Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 2610416
Secure: OPEN
Status: NATIVE
Subject: WTDR ONLY: ART FONCTIONNEL SAL
TAGS: BBSR, LE
To: COM
Type: TE
vdkgvwkey: odb://SAS/SAS.dbo.SAS_Docs/a7a40799-c288-dd11-92da-001cc4696bcc
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